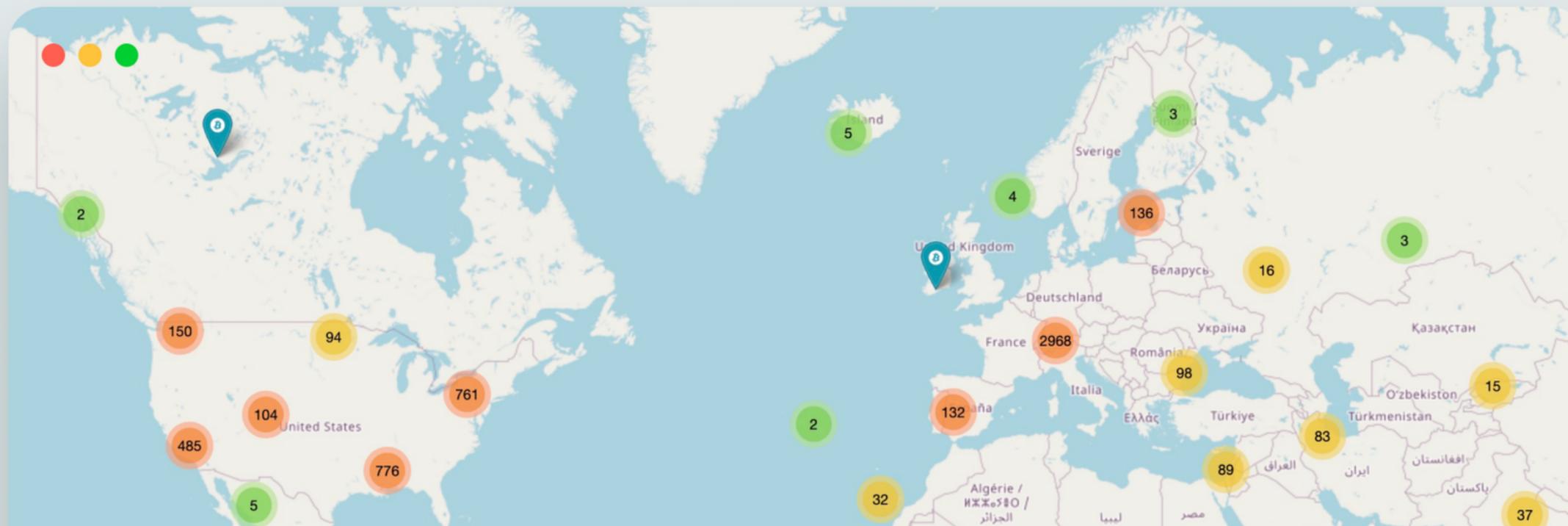




Easily find places to spend sats  
anywhere on the planet.



**Value Proposition**

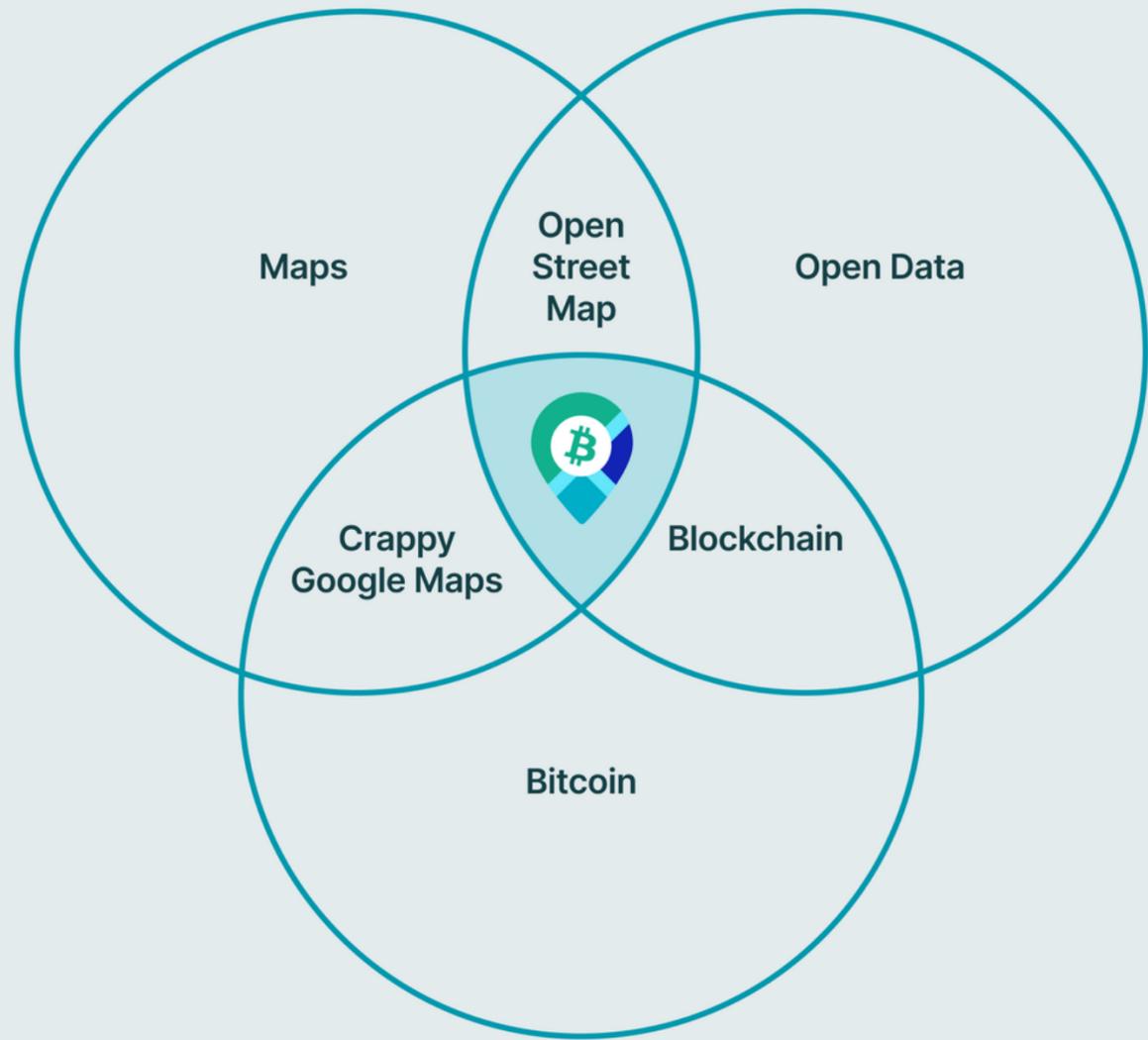
**Merchant adoption**  
**Bitcoin normalisation**  
**The circular economy**



# The Problem



- 1 No single place to easily find places to spend sats**
- 2 Current solutions are either:**
  - **proprietary**
  - **focused on ATMs**
  - **involve 'CyRpTo'**
- 3 Creating and maintaining large datasets is hard**



# The Solution

0

**Bitcoiners!**

1

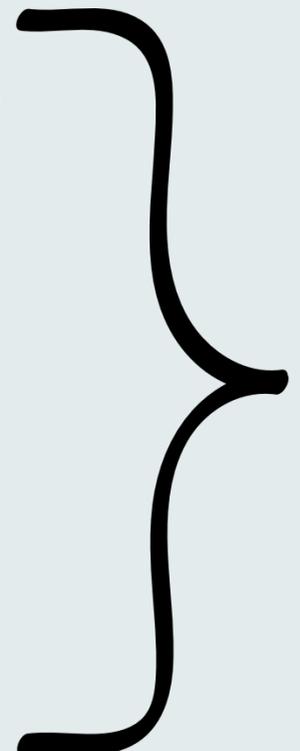
**Create a bitcoin-only map**

2

**Open Source Software  
+ Open Data**

3

**Build communities  
& gamify**



scale

# Core team



**ibubelov**

Android + Backend



**nathan\_day**

Product Manager



**secondlight**

Web Developer

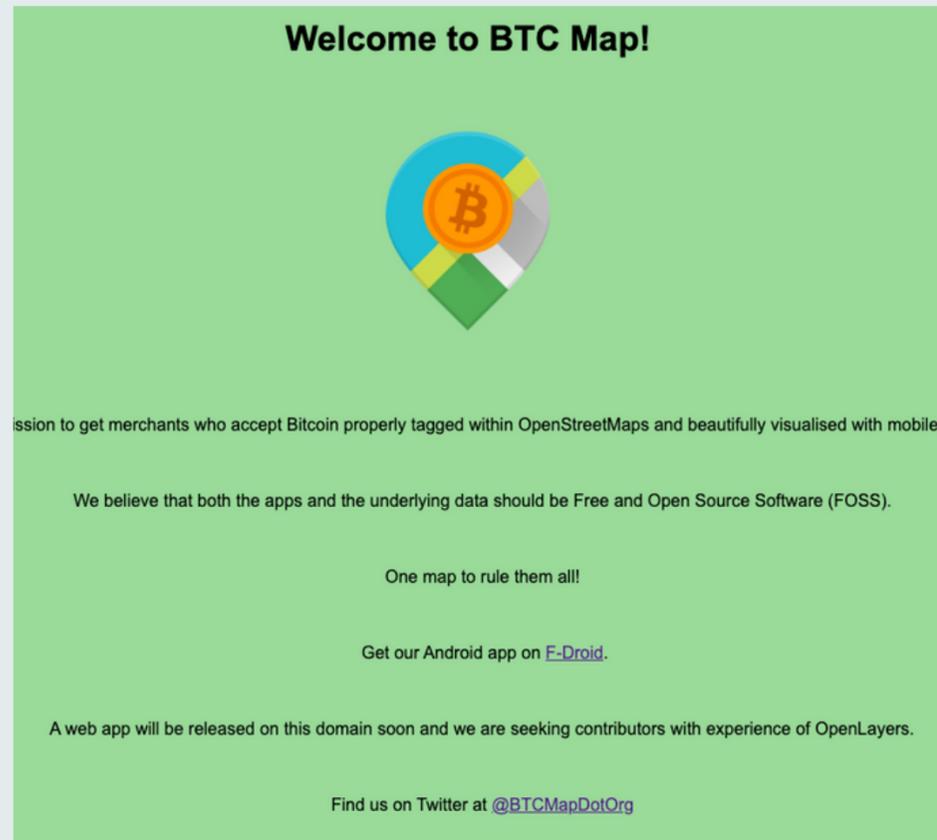


**karnage**

Designer

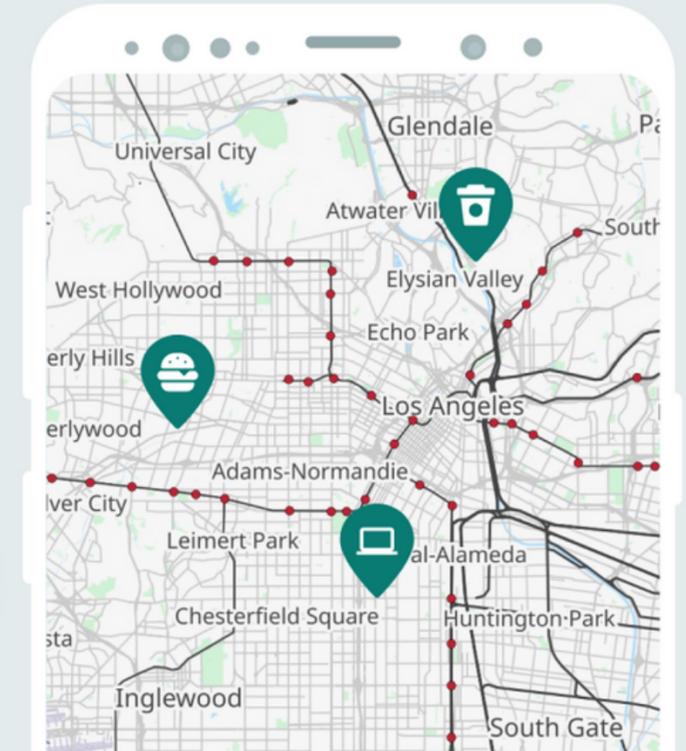
# How it started

# How it's going



 BTCMap.org

Download an app  
to find places to  
spend your sats.



12 weeks

Igor created  
original Android  
app

Nathan can't find  
places to spend  
sats - assembles  
team to fix this

secondlight joins  
as Web Dev after  
seeing Tweet

BTC Map stack  
gets launched  
across all  
platforms

Legends of  
Lightning



# The Map

# Accept bitcoin? Get found.

## Noobs

Fill out the following form and one of our volunteer community members will add your location to the map.

### Merchant Name

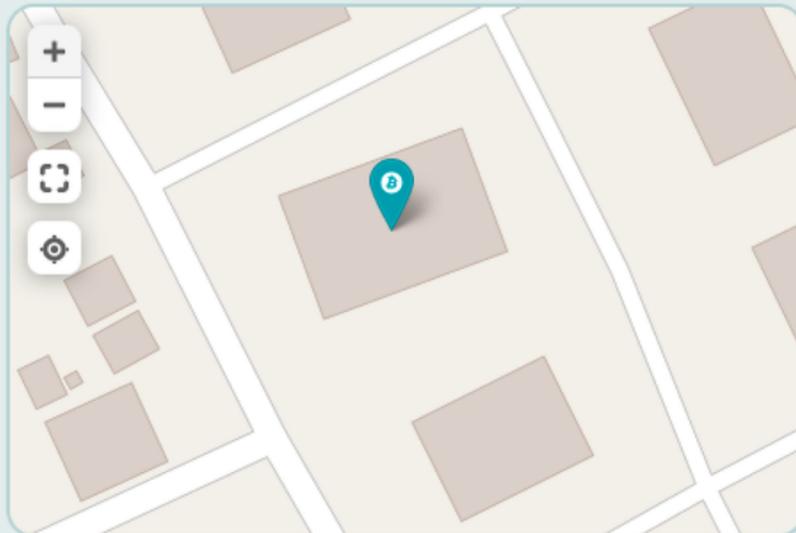
Satoshi's Comics

### Address

2100 Freedom Drive...

### Select Location

Location selected!



# Help improve the data for everyone.

## Verify Location

(Ensure the information is still accurate and update it otherwise.)

Please fill out the following form and one of our volunteer community members will update your location on the map. Did you know you can update this data yourself on [OpenStreetMap](#)? You can check out our [Wiki](#) for more instructions.

Cassule's Restaurante

Current information is correct

Check this box if you have verified the existing data is up-to-date.

Outdated information (If applicable)

Provide what info is incorrect and the updated info on this location

How did you verify this?

Please provide additional info here

Submit Report

# Noobs Forms



**currency:XBТ=yes**

**payment:lightning=yes**

**survey:date=2022-11-05**

Tags (12)

name	Baken Creek Farm	🗑️	i
organic	only	🗑️	i
payment:lightning	yes	🗑️	i
payment:onchain	yes	🗑️	i
shop	supermarket	🗑️	i
addr:housenumber	6196	🗑️	i
addr:street	Waggoners Gap Ro...	🗑️	i
addr:city	Landisburg	🗑️	i
addr:state	PA	🗑️	i
addr:postcode	17040	🗑️	i
currency:XBТ	yes	🗑️	i
survey:date	2022-11-05	🗑️	i

+

OpenStreetMap Edit History Export

GPS Traces User Diaries Copyright Help About secondlight

Inspect

Point Line Area Add Feature

Undo / Redo Save

Feature Type

- Organic Supermarket

Fields

Name: Baken Creek Farm

Operator: Unknown

Address: 6196 Waggoners Gap Road, Landisburg, PA 17040

Hours: Unknown

Payment Types: lightning, onchain

Telephone: +31 42 123 4567

Organic Products: Only

Edits by Sven L, woodpeck\_fixbot, ploby, DUGA

2.22.0

# Shadowy Supertaggers



# Tournament Highlights

+1	+4	+10	+21
+51	+69	+100	+210
+256	+301	+500	+821

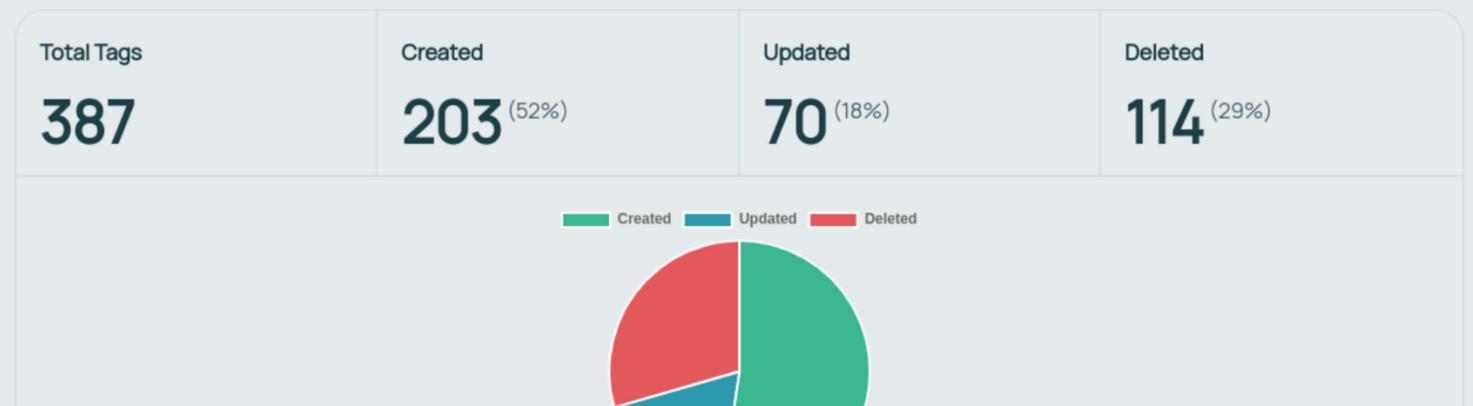
## Supertagger Badges

**LN Tipping**

saunter  
OSM Profile

Tip saunter

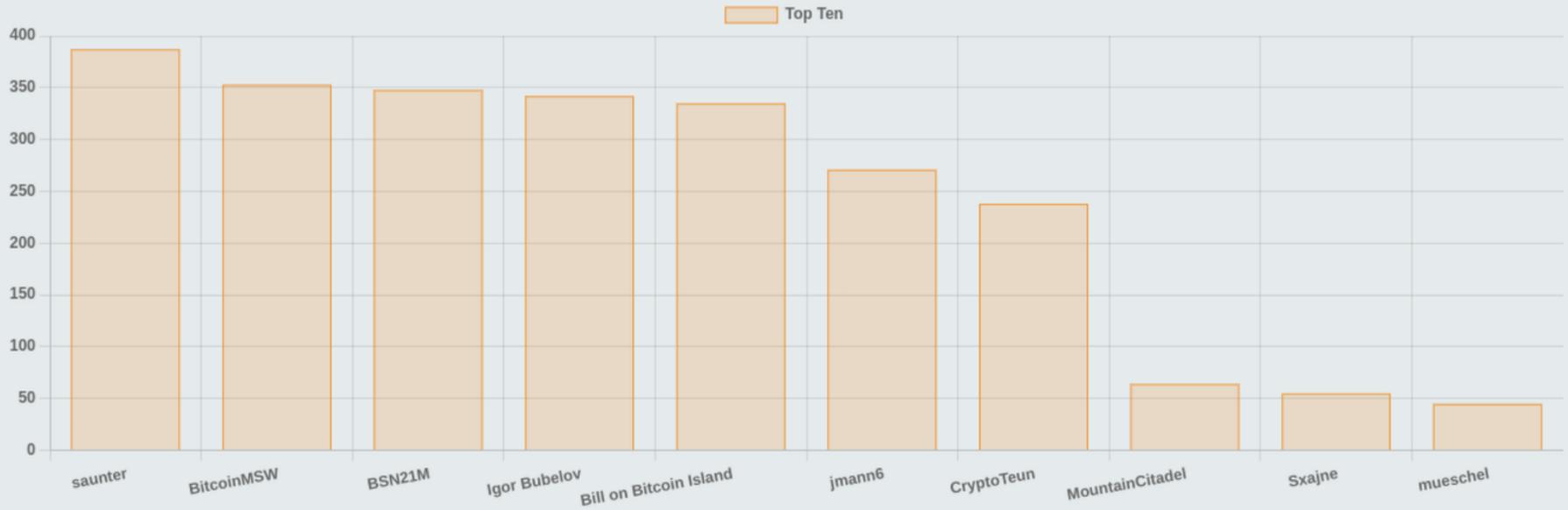
- Supporter
- Top Tagger
- Podium
- High Rank
- OG Supertagger
- Lightning Junkie
- Hello World
- Creator
- Chancellor



## Supertagger Profiles



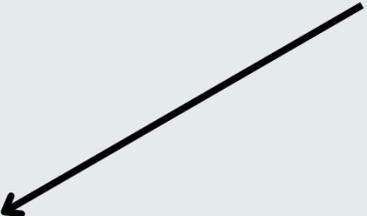
# Tournament Highlights



Smash these numbers

Position	Supertagger	Created	Updated	Deleted	Tip
1	saunter	203	70	114	<a href="#">⚡ Tip</a>
2	BitcoinMSW	135	47	171	<a href="#">⚡ Tip</a>
3	BSN21M	116	219	13	<a href="#">⚡ Tip</a>
4	Igor Bubelov	49	199	94	<a href="#">⚡ Tip</a>
	Bill on Bitcoin				

## LN Tipping



## Leaderboard



# Tournament Highlights



“Only a community”



“only a small company”

“only a community”

“only a city”

“only a state”

“only a small country”

“only a continent”

“only planet Earth”

They have no idea what’s coming...

Add your local community



Algarve

Bitcoin Island Philippines

Bitcoin Rock



## Communities

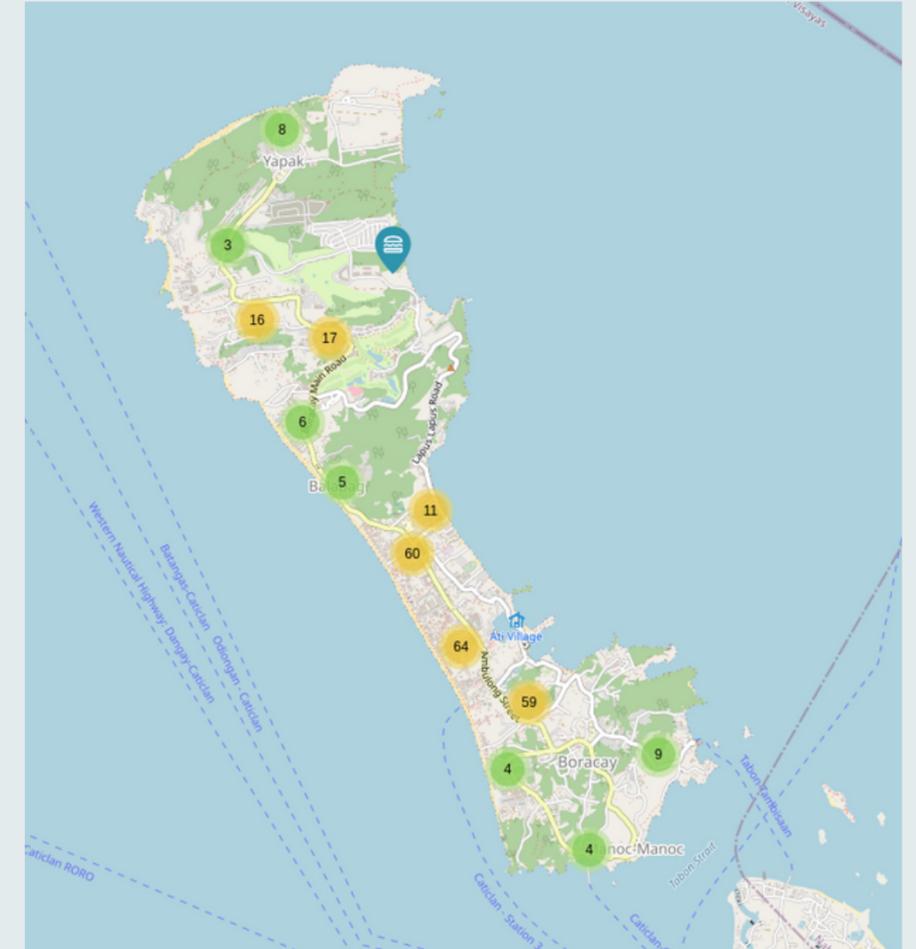


# Tournament Highlights

“

I just grabbed a six pack and started tagging!

Bill on Bitcoin Island



288 locations

## Africa

  
Bitcoin Ekasi

---

  
Bitcoin Mountain

---



## Asia

  
Bitcoin Association of Hong Kong

---

  
Bitcoin Embassy Tel Aviv

---

  
Bitcoin Island Philippines

---

  
Bitcoin Saigon

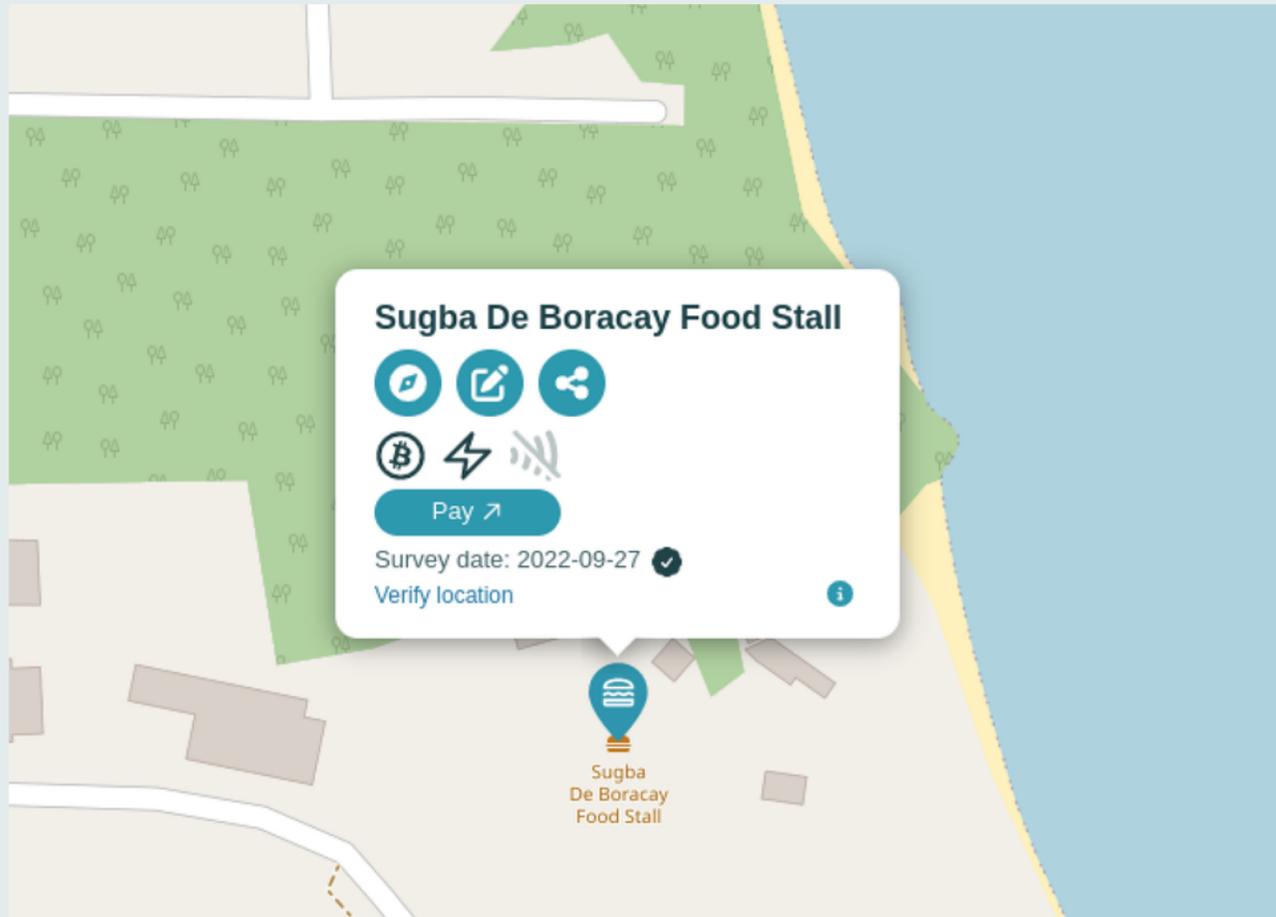
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# Communities



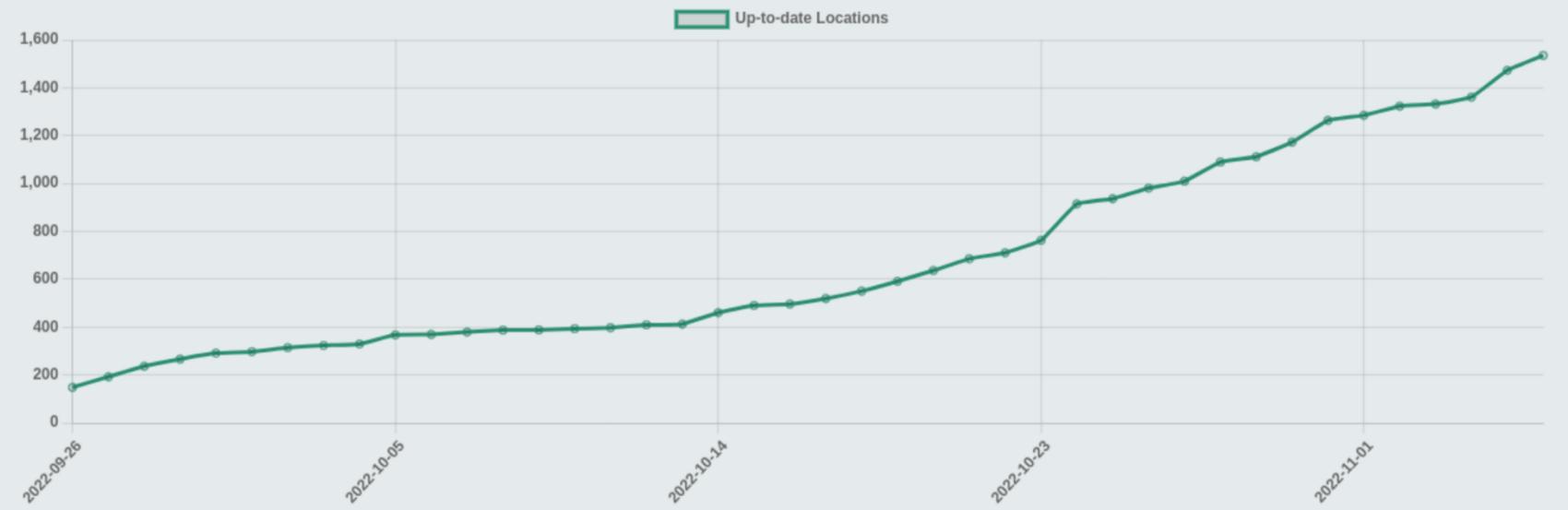
# Tournament Highlights



## Pay Button



\*Elements accepting any bitcoin payment method.



\*Elements with a survey:date or check\_date tag less than one year old.

## Growth

# The Future

- 1 **Community-led growth**
- 2 **Improve data quality**
- 3 **Gamify merchant adoption**
- 4 **Roadmap delivery**
- 5 **Secure long-term funding**
- 6 **Become obsolete**

Easily find places to spend sats  
anywhere on the planet.



**BTCMapDotOrg**



**teambtcmap**



**YCkD9ugA**